

Moving from the 97%, into the Top3Percent

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Part 3: Setting up YOUR first Marketing Campaign

This eBook is Part 3, of a 10-part Marketing Training Series.

LEGAL Disclaimer: You may sell this, you may give this away, you can do whatever you want with it...But, hopefully you “READ” it, and then ‘APPLY’ it...

This eBook will be geared towards Marketing YOUR Top3Percent account...

Now, I’m going to dig right in...

Let’s go over a few things...

- 1) 97% are losing money, online...
 - This has been a statistical FACT for over 10 years!
- 2) Almost EVERYONE is already involved with some type of program or money making offer...
 - This means it’s important that you MARKET to them correctly!
- 3) A LARGE percentage of people are unable, or unwilling, to spend any more money for YOUR primary program...
 - Tons of people have spent Thousands of dollars trying to make money online!
 - Tons of people Literally Don’t Have ANY extra money to spare...Many people you will be marketing to, are from non-westernized Countries...and even the western economies are

getting more and more shaky...So, a lot of people just can't afford to join YOUR primary program, straight out!

- Many people DO NOT have a good support system...They may have a husband (or wife), who DO NOT want them to spend ANY more money online...And let's get real, when it comes to YOUR program, or THEIR spouse, who do think is going to win?

Even with ALL of the above...YOU can still earn something from EVERY person you market to...AND, you can truly HELP people who have lost money online. So, how do you do that?

Your first Marketing Campaign should be set-up so people can start from \$0.00, and then you "feed" them into Low-Cost programs, and THEN you feed them into your Primary Program!

Following the simple formula above, does a couple of things...

- 1) You're NOT asking for any money from people...Which is ALWAYS a BIG, BIG HELP with getting people to actually look at what you are offering!
- 2) You are generating Multiple Streams of Income...Which is VITALLY important for your long-term financial goals!

EVERYTHING you need, to start following the above marketing concept, is already in place for you with your Top3Percent membership...

Now, let's get into the details...

You will need 3 things to follow the marketing concept, above:

- 1) A Splash Page – that "gives people what they want"...
- 2) A Lead Capture Page – that "captures" people's email address...
- 3) An AutoResponder – So you can send up to 12 or more "follow-up" messages...

ALL THREE of the items above are available to you with your Top3Percent membership:

So, let's cover the first item...

YOUR “Splash Page” can be viewed at the link below...(just look at it for now, and then continue reading)!

<http://www.top3percent.org/twpage01.php?r=XXXX>

(be sure to replace the **XXXX** with YOUR Top3Percent ID number)!

Now, as you will see, the above splash page “gives people what they want”...because it is geared towards helping people bring more traffic to THEIR website...

NOW, go ahead and Click on the...

“Click HERE for More Information (it's 100% FREE)”

link (On YOUR Splash page)...

You will be taken to **YOUR “Lead Capture Page”...**

As you will see, the Lead Capture page, does exactly that...It gives people something FREE & Valuable, which entices them to enter their contact information.

After you have their contact information, you can use many ‘follow-up’ messages to ‘sell’ them into your various “multiple streams of income”...

NOW, like I said before, EVERYTHING is in place for you with your Top3Percent membership...EVEN ALL of the follow-up messages are automatically sent out for you as well...

NOW, Here is how to use this system to YOUR advantage...

This lead capture, and follow-up system is automatic, so the only thing you need to do is advertise YOUR Splash Page...(which I'll be covering in future eBooks).

Now, the follow-up messages, will be promoting SWFHT.com (which shows people how to make FREE MONEY from the internet), and also will be promoting Top3Percent...

So, if YOU are NOT a member of SWFHT.com, be SURE to join it from the “Downline Builder” page (in the Top3Percent members area)...It is FREE! And then join ALL of the FREE MONEY PROGRAMS listed at SWFHT...as this will create an additional stream of income for you!

For you to understand how this will work...You should join the eNewsletter, right away! You should join from YOUR splash page...

<http://www.top3percent.org/twpage01.php?r=XXXX>
(remember to replace XXXX with YOUR Top3Percent ID number)

By joining the eNewsletter, you will see first hand how the entire system works, and how it promotes YOUR Free Money programs (at SWFHT.com), and also promotes YOUR Top3Percent account, too!

If you have joined TrafficWave, or have another professional autoresponder, you can copy the follow-up messages, and change them to suit your needs...

That is all for this eBook...

Your next step is to download (and read), Part 4 of this series: “Get Results With Traffic Exchanges”...

I wish you all the best,

Brian Barnhouse

(Top3Percent.org, SWFHT.com, MoreEgold.com)